

Digital Signage Solutions for Corporate

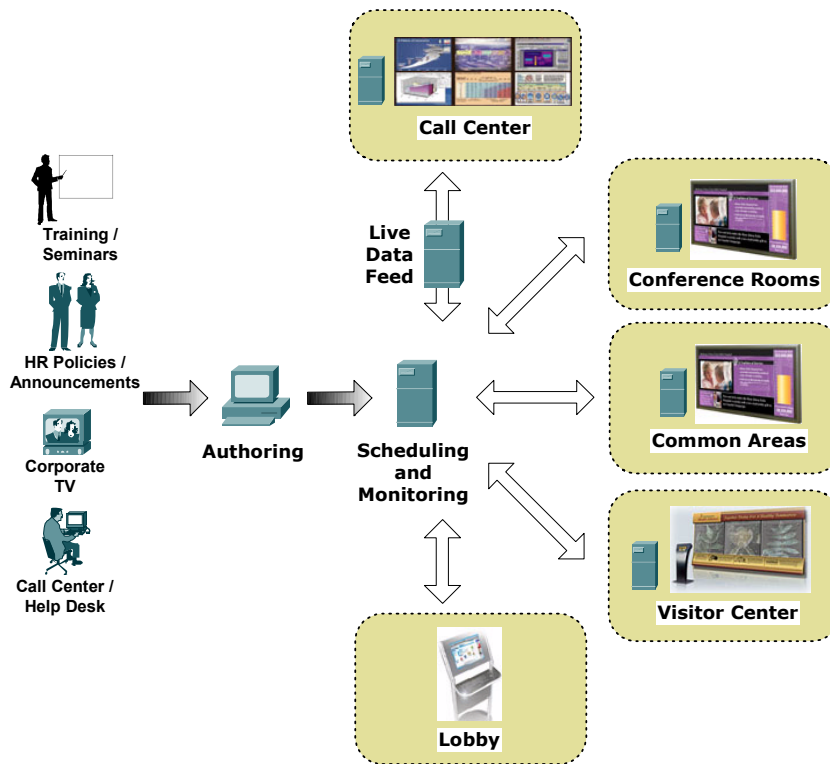
www.correlative.com

Product Flyer

Today computers, networks and displays can be combined to form the most powerful, targeted mass media ever - Digital Signage. Corporate communications in the form of customized information can be directed to displays or kiosks in any location and at any time.

Digital signage delivers the power of:

- Television
- Video
- Graphics
- Animation
- Text
- Streaming Media
- Audio
- Live Data Sources
- Corporate Network
- Scheduling
- User Interactivity
- Event-Triggered Content



CORRELATIVE

ViWORK
Studios

Empowering your business to:

- Produce**
- Publish**
- Present**

large-screen displays, video walls and kiosks for:

- Reception Areas
- Visitor Centers
- Call Centers
- Common Areas
- Meeting Rooms
- Plant Floors
- Warehouses

How Your Business Can Take Advantage of Digital Signage

Reception Areas and Visitor Centers	Large-screen displays or video walls present company information, news, marketing messages and useful customer-related information. Kiosks provide real-time directories and assistance.
Common Areas	Employee bulletin boards push real-time human resources policies, important notices, safety procedures and training information.
Plant Floors and Warehouses	Bulletin boards provide safety-related information, real-time production status, management announcements and other vocational information.
Call Centers and Help Desks	Large-screen displays and video walls provide real-time support information, call volumes, network status and remote video feeds.
Corporate and Campus TV	Internal displays provide company new feeds and public announcements.

For Your Content Producers

We work with your digital signage stakeholders to:

- ✓ Implement the tools needed to produce turnkey digital signage content.
- ✓ Train your staff to successfully produce this content.
- ✓ Design templates that simplify the creation of your content.

Features and Highlights

Powerful authoring, scheduling and broadcasting studio

Based on Scala's Info Channel multimedia and networking technology

Easy to learn, stable and reliable

Expandable architecture

Authoring and administration can be done internally or managed by us.

For Your IT Department

We work with your IT and facilities departments to:

- ✓ Deploy and manage a digital signage network that is reliable, scalable and well integrated with your network infrastructure.
- ✓ Determine and deploy the strategies required to optimize digital signage traffic requirements on your LAN, WAN and Internet infrastructure.
- ✓ Ensure a secure implementation protected against network vulnerabilities.

Features and Highlights

Designed to use your existing LAN, WAN and Internet infrastructure

24/7 capable operations

Low network bandwidth requirements and optimized for WAN deployments

Powerful deployment, scheduling and monitoring capabilities allow both centralized and mixed administration models

Easily scales to thousands of player devices

Administration can be done internally or outsourced to us.

For Your Facilities Management

We work with your facilities and IT departments

to:

- ✓ Determine the best display formats and player components necessary for engaging and reliable presentations.
- ✓ Implement the best strategies to deploy and manage the player components.
- ✓ Address any environmental issues and install the player equipment.

Features and Highlights

Mix and match virtually any combination of display devices as needed

Provide both public displays and interactive kiosks under one solution

Flexible cabling options including Ethernet, wireless, A/V or satellite

Complete remote management capabilities

How Your Business Can Benefit from Digital Signage

Provides staff with timely access to critical information

Allows communications to staff without computers

Gets important information noticed and motivates action

Supports compliance with safety regulations

Improves customer experience and perception

Reduces messaging and publication costs

Target and update messages by time, location or external data

Want to Learn More?

For more information, pricing and details, contact your Correlative sales representative or visit:

www.correlative.com/solutions



Correlative / Viwork Studios

is a Scala Value-Added

Reseller delivering digital

signage network solutions.

CORRELATIVE



Philadelphia
Executive Center of Greentree
1 Eves Drive, Suite 111
Marlton, NJ 08053-3125

+1 856.810.0411

Tampa Bay - Singapore

Internet
www.correlative.com (web)
info@correlative.com (e-mail)