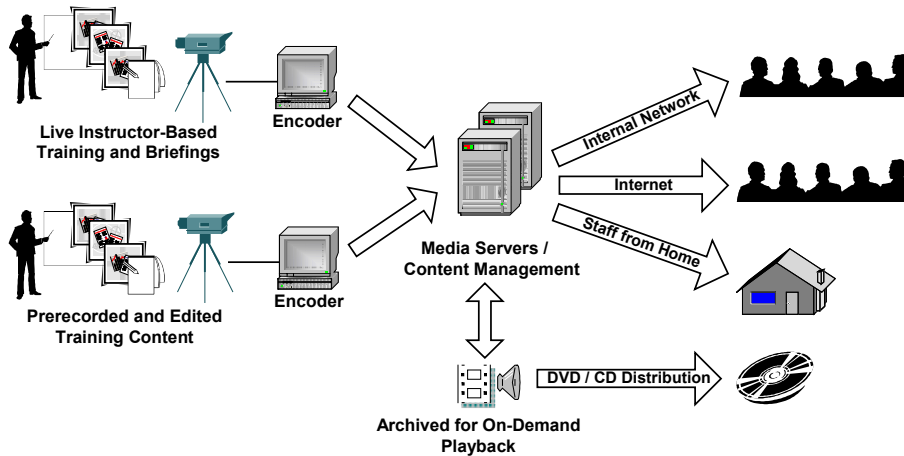


Distance Learning Producer Solutions

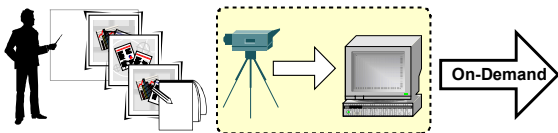
www.correlative.com

Solutions Flyer

Correlative's Distance Learning Producer Solutions empower your training staff to produce distance learning content that is dynamic and gets your message across. Correlative offers a combination of both in-house and outsourced solutions that are cost-effective and well integrated with your existing network infrastructure.

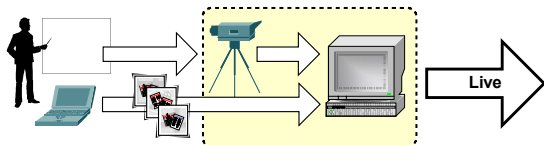


Production of successful distance learning content requires a fusion of both technical and traditional training talents. We work with your training team to:



Self Producer Package

- **Implement the tools** needed to produce turnkey distance learning content.
- **Train your training staff** to successfully produce this content.



Live Producer Package

- **If required, provide outsourced production services** to enhance your creative vision.

Once your distance learning content has been published, it can either be broadcasted live or archived for on-demand playback anywhere in the organization. Attendees can participate around their schedules and from any location where your organization's private network or Internet is available.

CORRELATIVE

ViWORK
Studios

Empowering your training team to produce professional distance learning content

Easily

Cost-Effectively

and Fast

for:

- IT Rollouts
- HR Seminars and Policies
- User Guides
- Customer Training
- Policies and Procedures

Self Producer Package
(Powered by Serious Magic Visual Communicator)

This package provides everything your staff needs to produce in-house, professional presentation and newscast-style training sessions. Included in this package:

- ✓ Video camera, tripod, microphone, portable green screen, video capture card and production software.
- ✓ Generous collection of virtual sets, graphics and effects to build attention-grabbing content.
- ✓ Background-replacement (green screen) capabilities allow virtual backgrounds.
- ✓ Installation, network integration and full training.

Live Producer Package
(Powered by Accordent Capture Station)

Provides a complete turn-key system to capture live classroom training, seminars or meetings.

- ✓ Seamlessly records both live camera feed and presentation device (notebook PC, document camera, smart board, etc.). This instantly produces a rich media presentation.
- ✓ Include a high-quality video camera, tripod, Capture Station, installation and training.
- ✓ Presentations are saved and can be edited for on-demand playback and made searchable within a content management system.

| Distance Learning Producer Package Comparison | Self Producer (Powered by Serious Magic Visual Communicator) | Live Producer (Powered by Accordent Capture Station) |
|---|--|---|
| Target Usage | Trainers and presenters producing their own training sessions | Trainers and presenters needing to capture live learning events |
| Format of Sessions | Presentation, Newscast | Webcast |
| On-Demand (Prerecorded) Sessions | Yes | Yes |
| Live/Broadcasted Sessions | No | Yes |
| Elements Available for Producing | | |
| Trainer/Presenter | Yes | Yes |
| Text Slides | Yes | Yes |
| Computer Screen Shots | Yes | Yes |
| Images | Yes | Yes |
| TV-Style Transitions | Yes | Yes, on-demand content only |
| Timeline-Based Editing | Yes | Yes, on-demand content only |
| Background Replacement (green screen) | Yes | No |
| Supports multiple cameras | Yes | Yes, add-on required |
| Special Effects | Yes | Yes, add-on required |
| Titling and Lower Thirds | Yes | Yes, add-on required |
| Publishing Options | | |
| Network | Yes | Yes |
| Internet | Yes | Yes |
| CD | Yes, add-on required | Yes, add-on required |
| DVD | Yes, add-on required | No |
| Tape | Yes | No |
| Production Costs (average, may vary depending on requirements) | | |
| Equipment, Setup, Training | \$5,900 | \$17,600 |

Want to Learn More?

For more information, pricing and details, contact your Correlative sales representative or visit:

www.correlative.com/multimedia

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