

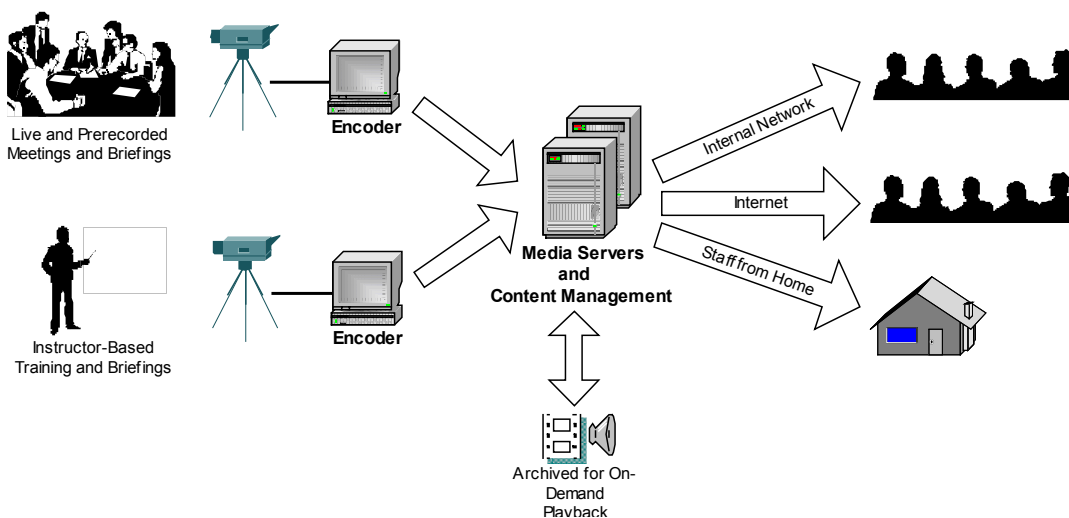
Streaming Media Solutions for Corporate

www.correlative.com

Product Flyer

Correlative's Streaming Media Solutions empower your business with streaming media capabilities that are reliable, cost-effective and well integrated with your existing network infrastructure. Correlative's Streaming Media Solutions enable you to collaborate more effectively while significantly reducing your meeting, briefing and training costs by providing:

- **Live video conferences and meetings** broadcasted to networked participants located anywhere in the world. Broadcasts can be made accessible via your business' internal LAN/WAN infrastructure or the Internet. Staff travel requirements and time away from the office are eliminated. Travel costs are minimized so your staff can focus more time on the business' objectives.
- **Distance learning training sessions and seminars** for IT rollouts, human resources briefings and customer education. Sessions can either be broadcasted live or archived for on-demand playback anywhere in the organization. Customers and staff can participate around their schedules and from any location where the Internet is available.



- **Company newscasts and presentations** that efficiently and cost-effectively disseminate business-critical information such as earning calls, press releases, sales presentations, video white papers and other business announcements.

CORRELATIVE

ViWORK
Studios

Empowering your
business to:

Produce

Publish

Playback

streaming media
events for:

Video
Conferencing

Distance
Learning

Trade Show
and Marketing
Presentations

Customer and
Partner
Communications

HR Seminars
and Policies

Press Releases

Earnings Calls

Company
Newscasts

Produce

Production of streaming media events requires a fusion of both technical and traditional media disciplines. We work with your business' IT, training and event planning departments to:

- ✓ Implement the tools needed to produce turnkey streamed events.
- ✓ Train your support staff to successfully produce these events.
- ✓ If required, we can provide outsourced, on-going production services and management of the technology.

Publish

We work with your business' IT department to:

- ✓ Deploy and manage media server technology that is reliable, scalable and well integrated with your network infrastructure.
- ✓ Determine and deploy the best content management strategy for publishing and securing the streaming content to your business' networked audience.
- ✓ Determine and deploy the strategies required to optimize streaming traffic requirements on your LAN, WAN and Internet infrastructure.

Playback

Presenting streamed events correctly and simply to your networked audience is as critical as the production and publishing of this content. We work with you to:

- ✓ Determine the best media format(s) and device playback components necessary for reliable access to the streaming content.
- ✓ Develop and implement the best deployment and administration strategies to manage the playback components in a networked environment.
- ✓ If required, we can provide outsourced, on-going management of these components.

Want to Learn More?

For more information, pricing and details, contact your Correlative sales representative or visit:

www.correlative.com/multimedia

Traditional vs. Video Conferencing Costs <i>(per meeting, per attorney)</i>	Traditional Meeting	Video Conf	Classroom vs. Distance Learning Costs <i>(4 classes, 4 hours duration each)</i>	Classroom Training	Distance Learning
Travel Costs (air, lodging, meals, incidentals)	\$1,450	\$0	Trainer Travel Costs (air, 2 days lodging, meals, incidentals)	\$1,810	\$0
Attorney Travel and Meeting Time (based on hourly rate of \$120 per hour)	\$1,200	\$240	Trainer Travel and Setup Time (based on hourly wage of \$28 per hour)	\$336	\$28
Attorney Billable Revenue Loss (based on billable rate of \$250 per hour)	\$2,000	\$500	Trainer Classroom Time (based on hourly wage of \$28 per hour)	\$448	\$112
Average Cost:	\$4,650	\$740	Average Cost:	\$2,594	\$140

Examples of How Streaming Media Can Reduce Your Operating Costs

CORRELATIVE



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