

# Streaming Media Solutions for Legal

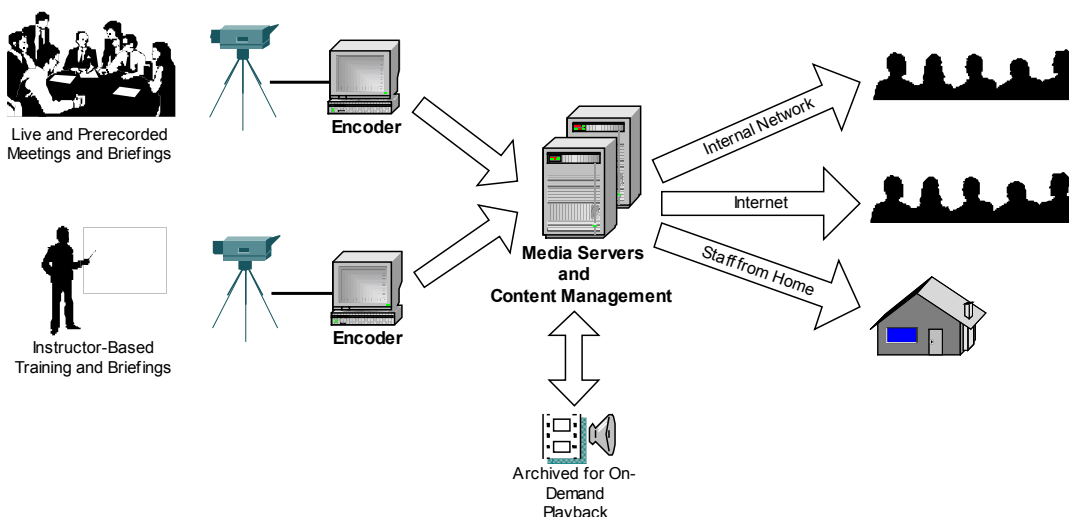
www.correlative.com

Product Flyer

Correlative's Streaming Media Solutions empower your firm with streaming media capabilities that are reliable, cost-effective and well integrated with your existing network infrastructure.

Correlative's Streaming Media Solutions enable you to collaborate more effectively while significantly reducing your meeting, briefing and training costs by providing:

- **Live video conferences and meetings** broadcasted to networked participants geographically located anywhere in the world. Broadcasts can be made accessible via your firm's internal LAN/WAN infrastructure or the Internet. Staff travel requirements and time away from the office are eliminated. Travel costs are minimized so your legal staff can focus more time on supporting their clients.
- **Distance learning training sessions and seminars** for IT rollouts, human resources briefings and practice group education. Sessions can either be broadcasted live or archived for on-demand playback anywhere in the organization. Attorneys and staff can participate around their schedules and from any location where the Internet is available.



- **Firm newscasts and press releases** that efficiently and cost-effectively disseminate firm-critical information such as press releases, case updates, video white papers and other firm announcements.

CORRELATIVE

ViWORK  
Studios

Empowering your firm  
to:

**Produce**

**Publish**

**Playback**

streaming media  
events for:

Video  
Conferencing

Client and  
Co-Counsel  
Communications

Distance  
Learning

HR Seminars  
and Policies

Press Releases

Firm Newscasts

## Produce

Production of streaming media events requires a fusion of both technical and traditional media disciplines. We work with your firm's IT, training and event planning departments to:

- ✓ Implement the tools needed to produce turnkey streamed events.
- ✓ Train your support staff to successfully produce these events.
- ✓ If required, we can provide outsourced, on-going production services and management of the technology.

## Publish

We work with your firm's IT department to:

- ✓ Deploy and manage media server technology that is reliable, scalable and well integrated with your network infrastructure.
- ✓ Determine and deploy the best content management strategy for publishing and securing the streaming content to your firm's networked audience.
- ✓ Determine and deploy the strategies required to optimize streaming traffic requirements on your LAN, WAN and Internet infrastructure.

## Playback

Presenting streamed events correctly and simply to your networked audience is as critical as the production and publishing of this content. We work with you to:

- ✓ Determine the best media format(s) and device playback components necessary for reliable access to the streaming content.
- ✓ Develop and implement the best deployment and administration strategies to manage the playback components in a networked environment.
- ✓ If required, we can provide outsourced, on-going management of these components.

## Want to Learn More?

For more information, pricing and details, contact your Correlative sales representative or visit:

[www.correlative.com/multimedia](http://www.correlative.com/multimedia)

<b>Traditional vs. Video Conferencing Costs</b> <i>(per meeting, per attorney)</i>	Traditional Meeting	Video Conf	<b>Classroom vs. Distance Learning Costs</b> <i>(4 classes, 4 hours duration each)</i>	Classroom Training	Distance Learning
Travel Costs (air, lodging, meals, incidentals)	\$1,450	\$0	Trainer Travel Costs (air, 2 days lodging, meals, incidentals)	\$1,810	\$0
Attorney Travel and Meeting Time (based on hourly rate of \$120 per hour)	\$1,200	\$240	Trainer Travel and Setup Time (based on hourly wage of \$28 per hour)	\$336	\$28
Attorney Billable Revenue Loss (based on billable rate of \$250 per hour)	\$2,000	\$500	Trainer Classroom Time (based on hourly wage of \$28 per hour)	\$448	\$112
<b>Average Cost:</b>	<b>\$4,650</b>	<b>\$740</b>	<b>Average Cost:</b>	<b>\$2,594</b>	<b>\$140</b>

### Examples of How Streaming Media Can Reduce Your Operating Costs

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