

ViWORK Studios



Today computers, networks and displays can be combined to form the most powerful, targeted mass media ever: Digital Signage.

From corporate to retail communications, customized information and advertising can be directed to screens or kiosks in any location and time. We provide the critical expertise to bring you the best possible return on investment from this new communication medium.

How can
Digital Signage
work for you?

Ask
Viwork Studios

Digital Signage delivers the power of...

- . Television
- . Computers
- . Video
- . Animation
- . Text Information
- . Live Data Sources
- . Sound
- . Scheduling
- . User Interactivity
- . and more ...

directly to your audience

ViWORK Studios

Digital Signage

DIGITAL SIGNAGE CAN:

- Increase revenue with dynamic ads
- Bring weekly promos to the storefront
- Target and update messages by time and location
- Create dynamic, animated environments
- Influence customers and directly drive sales
- Immediate updates from local or remote locations
- Measure sales effectiveness and respond instantly
- Deliver employee training programs before and after store hours
- Create interactive net-updatable kiosks

Viwork Studios will work with you to understand your communication challenges.



IDEAS FOR DIGITAL SIGNAGE

- Retail store advertising
- Bank queuing and promotional programs
- Education Institutions
- Hotel displays and in-room channels
- Corporate Communications
- Museum exhibits
- Restaurant menu boards
- Movie theater trailers and times
- And more



THE VIWORK STUDIOS SOLUTION

Software

- Software for authoring, scheduling, broadcasting and playback
- Based on Scala's powerful multimedia and backend networking technology
- Easy to learn, stable and reliable
- Expandable architecture

Systems

- Integrated multimedia workstations that include hardware and software for authoring, broadcasting or playback
- 24/7 capable operation
- Optional add-ons for live video feeds or control of VCRs and other hardware

Services

- Creative design from basic templates to full production
- Network management of content, scheduling and broadcasting
- System design and maintenance
- Syndicated content such as news, sports, weather and special topics
- Professional research, business analysis, best practices and techniques



Executive Center of Greentree
1 Eves Drive, Suite 111
Marlton, NJ 08053-3125

856.810.0411
www.viworkstudios.com

